



# SEE YOUR BUSINESS IN A NEW LIGHT

## KEY BENEFITS

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**ENERGY SAVING** Reduce electricity costs to improve your bottom line.

**SAFETY FIRST** Upgrade your lighting and improve overall safety with greater visibility.

**BRIGHTER SPACES** Make your workplace more inviting.

**LASTS UP TO 50,000 HRS**  
Spend less time replacing bulbs and more time on your business.

## BRIGHTEN YOUR BUSINESS AND RECEIVE UP TO \$2,000 IN LIGHTING UPGRADES

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Are you looking for ideas to help manage your operating costs? The Small Business Lighting Program offers more than just energy-efficient lighting solutions for small businesses. It offers great benefits and valuable incentives too.

Energy-efficient lighting can improve customer experience, provide more attractive product displays, help employees more easily focus on tasks, and help you manage your operating costs. The Small Business Lighting Program offers businesses in Ontario a simple solution for energy-efficient lighting.

## DOES MY BUSINESS QUALIFY?

All types of businesses with 50 or fewer employees on site at any point in time can participate.

Businesses can include:

- Retail stores
- Medical offices
- Restaurants, bars and cafes
- Laundromats
- Beauty salons
- Automotive repair
- Farms and agriculture

Previous participants of the Small Business Lighting Program from 2016 – 2019 are not eligible to participate again.

## WHERE LED LIGHTING CAN MAKE A DIFFERENCE IN YOUR BUSINESS

There are many areas that can benefit from a lighting upgrade. For example:



Exit signs



Dressing rooms



Barns



Food and retail displays



Lobbies



Dining areas

## PRO TIP

How warm or cool do you want the colour of your lighting to be?  
What is the appropriate Kelvin rating (K)?

### WARM LIGHTING 2700K - 3500K

- Appears soft and intimate
- Works well for relaxing settings like restaurants, boutiques and spas

### COOL LIGHTING 4100K - 5000K

- Appears brighter and crisper
- Works well for clinical settings like a doctor's office



## THREE EASY STEPS TO NEW LIGHTING

Call 1-866-932-8283 or email [info@smallbusinesslighting.ca](mailto:info@smallbusinesslighting.ca) to find out if you are eligible

If eligible, we will perform a free assessment of your business to identify any qualifying measures

A licensed contractor will install your new lights

FOR MORE INFORMATION, VISIT [SAVEONENERGY.CA/LIGHTING](http://SAVEONENERGY.CA/LIGHTING) OR CALL 1-866-932-8283



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